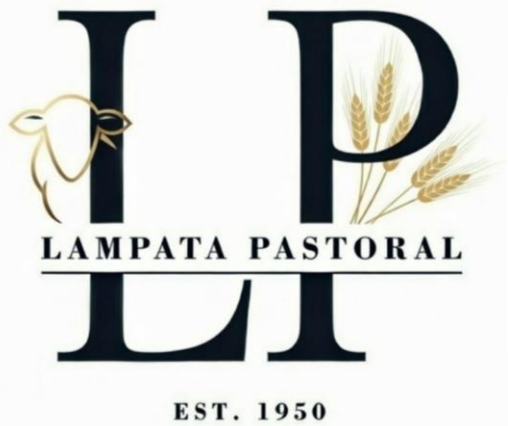




Winter/Spring 2026

Newsletter

Welcome. As we move into another promising spring, we would like to sincerely thank everyone who has supported us at Lampata Pastoral over the past year. Whether you have purchased our genetics for many years or are considering Lampata for the first time, we greatly appreciate your interest and confidence in our breeding program. It has been a highly rewarding season. After the challenges of recent years, it has been encouraging to see healthy crops, green paddocks and thriving sheep across the property. We are pleased to share several highlights from the past 12 months and provide a preview of what lies ahead as we approach our 40th Annual On-Property Ram Sale.

2025 On-Property Ram Sale Highlights

- Our 39th Annual On-Property Ram Sale was another memorable occasion, and we sincerely thank everyone who attended, bid on and purchased rams. We were pleased to sell 55 of our 68 top-tier rams, with repeat client Jax Joynt purchasing both of the top-priced rams at \$5,500. The sale averaged \$1,425, reflecting continued demand for practical, profitable Poll Merino genetics. The feedback we receive from commercial clients remains especially valuable. Reports of higher lambing percentages, heavier fleeces, plainer sheep and easy-care ewes confirm that our breeding objective is delivering real results where they matter most: in the paddock.



Robert Pocock, stock manager Luke Sparks and Bruce Pocock preparing ewes. Picture: Quinton McCallum.

The Lampata Advantage

Our breeding philosophy remains straightforward: to breed balanced sheep that are profitable, productive, and easy to manage. The latest Lampata flock profile continues to demonstrate impressive performance across the traits that drive commercial profitability, including fertility, condition score, wool production, and plain-bodied sheep. When applied across a commercial flock, these genetics have the potential to generate meaningful returns through,

Key Performance Advantages

Based on the 2025 Lampata Flock Profile results from the 2025-drop ewe lambs.

- **Weaning rate:** +0.2 vs +0.1, delivering approximately 10 extra lambs weaned per 100 ewes.
- **Condition score:** +0.2 vs +0.1, supporting ewe fertility and lamb survival.
- **Yearling clean fleece weight:** 18.7% vs 17.4%, contributing to higher wool yield.
- **Early breech wrinkle:** -0.6 vs -0.2, supporting a plainer breech and lower flystrike risk.

Estimated Annual Financial Benefit

Based on 2026 market prices: Wool at approximately 1,900 c/kg clean and lambs at approximately \$200–\$240/head.

Benefit Area	Estimated Extra Value
Extra lambs weaned	\$2,200 – \$2,800
Improved condition and survival	\$900 – \$1,600
Increased wool production	\$2,200 – \$3,300
Reduced flystrike/crutching costs	\$700 – \$1,400
Synergistic and management savings	\$600 – \$1,200
Total annual benefit	\$6,600 – \$10,300

Per ewe joined: \$6.60 – \$10.30 extra profit per year.

Additional Benefits

- **Surplus ewe sales:** Higher weaning rates and stronger condition typically produce 8–15% more surplus ewes for sale or retention. At current market prices, this can add \$3,000 – \$6,000 in extra income per 1,000 ewes through increased cull or surplus sales.
- **Expected genetic gain:** Using these rams can accelerate flock improvement by 0.1–0.2 ASBV units per generation in key traits. Over 3–5 years, this can compound into stronger productivity, lower costs and greater resilience in South Australia’s variable climate.

Rams from this flock offer a balanced, high-merit package that supports superior reproduction, wool yield, and ease of management.

Projected 5-year return: \$45,000 – \$80,000+ additional profit per 1,000 ewes compared with average industry rams when using Lampata genetics.

Lameroo Blue Ribbon Success

- One of the proudest moments of the past year was celebrating 75 consecutive years of selling sheep through the Lameroo Saleyards. To make the occasion even more special, our feature pen of ewe hoggets was awarded the Blue Ribbon for Best Presented Pen before topping the sale at \$390 per head. It is truly humbling to continue working with clients who have supported the Pocock family for generations. Andrew and Peter King from Lah, Victoria, have regularly purchased our ewes since the late 1970s, and relationships such as these are something we value deeply. Thank you to everyone who has been part of our journey over the past 75 years.



Pictured with the \$390 and Blue Ribbon pen of ewes are buying agent Aaron Zwar, Elders Warracknabeal; buyer Andrew King, Lah, Victoria; vendors Bruce Pocock, Luke Sparks and Robert Pocock, RM&S Pocock, Lampata Pastoral, Lameroo; and Elders Lameroo's Jaryd Finch and his daughter Mia. Picture: Quinton McCallum.

2026 Season and Lambing Update

- The 2026 season has given us many reasons to be optimistic. Following the drought-breaking rains of last year, crops are looking outstanding, pastures are carrying abundant feed and our sheep are in excellent condition. This year, we have expanded our breeding flock to around 2,800 breeding ewes across 6,800 hectares, enabling us to continue increasing selection pressure and accelerating genetic progress. Lambing has been particularly pleasing. The fertility, mothering ability and easy-care characteristics we have been selecting for are clearly evident, with some of the strongest lambing percentages we have recorded in many years. Seeing healthy lambs thriving on abundant winter feed is a timely reminder of why we are so committed to what we do.
- Lambing success:** Lambing percentages have been highly encouraging this season. The plain-bodied, highly fertile attributes of our ewes are supporting excellent mothering ability, ease of lambing and strong lamb survival, with some of the highest lambing percentages we have seen in many seasons.
- Pasture and growth:** Lambs are starting strongly and moving onto healthy winter feed, positioning our upcoming sale teams well for structural size and fleece weight development.

Key Dates for Your Calendar

Winter and spring are always busy and exciting times, and we would welcome the opportunity to catch up with you. Whether at the South East Stud Merino Field Day, our 40th Annual On-Property Ram Sale on Monday 17 August, or later at the Lameroo and Keith Off-Shears Sales, we look forward to welcoming long-term clients and new visitors alike. If you are unable to attend on sale day, please do not hesitate to contact us. We would be very pleased to arrange a private inspection of the ram team and discuss how Lampata genetics could support your breeding program.

Event	Date and Time	Location	Focus
South East Stud Merino Field Day	Wednesday, 22 July 2026 10:00 am – 4:00 pm	Keith Showgrounds Stadium and on-property	View our premium sale rams on display at Australia's biggest one-day Merino field day.
Lampata Poll Merino Ram Auction	Monday, 17 August 2026 Inspections from 11:00 am Sale starts at 1:00 pm	On-property 191 Hammat Road, Lameroo SA	Our flagship 40th Annual Sale, offering high-performing commercial Poll Merino rams.
Annual Lameroo Blue Ribbon Off-Shears Sale	Friday, 9 October 2026	Lameroo Saleyards and AuctionsPlus	A major district event featuring top-quality local Mallee breeder ewe hoggets and surplus lines.
Annual Keith Merino Breeders Off-Shears Sale	Friday, 16 October 2026	Keith Saleyard and AuctionsPlus	A major district event featuring top-quality local and South Australian breeder ewe hoggets and surplus lines.

Contact and Enquiries

Thank you once again for your continued support, friendship and confidence in Lampata Pastoral. We greatly value your loyalty and look forward to catching up with many of you over the coming months. From our family to yours, we wish you a safe, productive and rewarding spring.

To arrange an on-farm private inspection of our 2026 ram team ahead of the August sale, or to discuss your flock goals, please contact the Pocock family or our agents.

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Jaryd Finch, Elders Lameroo: 0407 722 737